

**Mediating American Modernist Literature:  
The Case of/ for Big Magazines, 1880-1960**

**October 4-5, 2018**

**Aix-Marseille Université**

Salle de colloque I, Bâtiment Multimédias (T1) – Campus ALLSH  
29 avenue Robert Schuman  
13621 Aix-en-Provence, France

**Thursday, October 4**

**13:30:** Welcoming speeches.

**14:15 – 15:15 Panel 1 – Not only Modernism, Not only Literature – Chair: Frank Conesa (Aix-Marseille Université)**

1. Shawna MCDERMOTT (University of Pittsburgh) **The Modern Child as Visual Native: Children's Magazines, 1873-1939.**
2. Irene PIAZZONI, Fabio GUIDALI (Université de Milan, Italia). **Not only Modernism. American literature in Italian Magazines during the Thirties.**

**15:15 – 16:15 Panel 2 – African American Modernist Literature in Magazines. Chair: Gloria Monaghan (Wentworth Institute)**

1. Adam MCKIBLE (John Jay College of Criminal Justice, New York). **The Saturday Evening Post and the Harlem Renaissance.**
2. William QUINN (Northeastern University, USA). **Social Media of The Crisis: Letters to the Editor and Literary Production.**

**COFFEE BREAK**

**16:45 – 17:45 Plenary lecture. Chair: Benoît Tadié (U. Rennes 2)**

Mark MORRISSON (Pennsylvania State University, USA).

**American Modernism and the Rise of Periodical Studies: Why Turn to the Big Magazines?**

## Friday, October 5

9:15 – 9:45 - *Getting started...*

9:45 – 10:45 Panel 3 – **Discourse and Magazines**. Chair: Adam McKible (John Jay College of Criminal Justice)

1. Céline MANSANTI (Université de Picardie, Jules Verne). **Reuves en réseau : le discours sur les revues dans *Life* (New York, 1883-1936)**.
2. Elyse GRAHAM (State University of New York, Stonybrook). **Speaking American: Big Magazines and Colloquial Idioms, 1920-1940**.

10 :45 – 12:00 Panel 4 – **Commercialism?** Chair : Sylvie Mathé (Aix-Marseille Université)

1. Yuko YAMAMOTO (Chiba University, Japan). **When Faulkner Was in Vogue: Modernism and Women's Magazine at the Midcentury**.
2. Gloria MONAGHAN (Wentworth Institute, Boston). **Good in the Morning. Fitzgerald and Hemingway and Commercial Success**.
3. Frank CONESA (Aix-Marseille Université). **Playboy's philosophy in the (burning) light of Fahrenheit 451**

## LUNCH BREAK

14:00 – 15:00 Plenary lecture. Chair: Céline Mansanti (U. Picardie – Jules Verne)

Faye HAMMILL (University of Glasgow, Scotland).

### Seriality, simultaneity, modernity

15:00 – 16:00 Panel 5 – **Beyond and After Modernism: Data mining**. David Carter (U. of Queensland, Brisbane)

1. Brooks HEFNER (James Madison University, USA). **Beyond Little and Big: Circulation, Data, and American Magazine History**.
2. Bartholomew BRINKMAN (Framingham State University, USA). **Mapping Modern Poetry in the Mass Magazines**.

## COFFEE BREAK

16:45 – 17:30 **ROUNDTABLE: Big Magazines: research methodology and object definition**.

David CARTER, Faye HAMMILL, Céline MANSANTI, Mark MORRISSON, Evaghelia STEAD, Benoît TADIÉ